



The Cowtown Ball is celebrating its 26TH year in Fort Worth as a top Tarrant County gala. This event has raised more than \$7 million for the American Cancer Society in the Fort Worth area. These funds are used to help people stay well, get well, find cures and fight back against cancer in our community. Guests don cowboy chic attire for an evening of dining, dancing and entertainment, all to raise money for this worthy cause. We invite you to help us lead the fight for a world without cancer.

2019 EVENT DETAILS

DATE

Friday, October 4, 2019
Main Event 6:00 p.m. - 11:00 p.m.

LOCATION

Whiskey Ranch
4250 Mitchell Blvd., Fort Worth, Texas 76119

*Attendees must be 21 and older

ENTERTAINMENT

TBD

HONORARY CHAIRS

TBD

EVENT CHAIRS

Carlee Hughes
carleeandcarson@gmail.com
(817) 271-3590

Christinna Oldham
christinnaoldham@yahoo.com
(214) 300-8772

CONTACT INFORMATION

www.cowtownball.org
loren.baker@cancer.org
ACS Office: 817-737-9992





PRESENTING SPONSOR - \$50,000

- American Cancer Society - Society Award Recipient
- Three reserved tables of ten for dinner and entertainment- Priority Seating
- Thirty tickets to the VIP Party at the Cowtown Ball and VIP Check-In
- Recognition in invitation
- Recognition on Cowtown Ball website and all social media
- Full page recognition in the event program
- Recognition in thank you ad published in *Fort Worth, Texas* magazine
- Two printed recognition opportunities on-site at Cowtown Ball
- Invitations to all pre-ball events
- Entertainer VIP Meet & Greet for 10 people

MAIN STAGE ENTERTAINMENT SPONSOR - \$35,000

- American Cancer Society - Society Award Recipient
- Two reserved tables of ten for dinner and entertainment- Priority Seating
- Twenty tickets to the VIP Party at the Cowtown Ball and VIP Check-In
- Recognition in invitation
- Recognition on Cowtown Ball website and all social media
- Full page recognition in the event program
- Recognition in thank you ad published in *Fort Worth, Texas* magazine
- Two printed recognition opportunities on-site at Cowtown Ball
- Signage at the main entertainment stage
- Invitations to all pre-ball events
- Entertainer VIP Meet & Greet for 10 people

CATERING SPONSOR - \$25,000

- American Cancer Society - Society Award Recipient
- Two reserved tables of ten for dinner and entertainment- Priority Seating
- Twenty tickets to the VIP Party at the Cowtown Ball and VIP Check-In
- Recognition in invitation as catering sponsor
- Recognition on Cowtown Ball website and all social media
- Full page recognition in the event program
- Recognition in thank you ad published in *Fort Worth, Texas* magazine
- Two printed recognition opportunities on-site at Cowtown Ball
- Signage at catering area as catering sponsor
- Invitations to all pre-ball events
- Entertainer VIP Meet & Greet for 4 people



EXCHANGE AVE SUPPORTER - \$15,000

- **Mobile Auction**
- **VIP Party**
- **Rentals**
- **Bars**
- American Cancer Society - Society Award Recipient
- One reserved table of ten for dinner and entertainment- Priority Seating
- Ten tickets to the VIP Party at the Cowtown Ball and VIP Check-In
- Recognition in invitation
- Recognition on Cowtown Ball website and all social media
- Half page recognition in the event program
- Recognition in thank you ad published in *Fort Worth, Texas* magazine
- One printed recognition opportunity on-site at Cowtown Ball
- Invitations to all pre-ball events
- Entertainer VIP Meet & Greet for 2 people

CATTLEPEN PATRON - \$10,000

- **Valet**
- **Koozies**
- **Invitations - SOLD**
- **Event Production**
- American Cancer Society - Society Award Recipient
- One reserved table of ten for dinner and entertainment- Priority Seating
- Ten tickets to the VIP Party at the Cowtown Ball and VIP Check-In
- Recognition in invitation
- Recognition on Cowtown Ball website and all social media
- Half page recognition in the event program
- Recognition in thank you ad published in *Fort Worth, Texas* magazine
- One printed recognition opportunity on-site at Cowtown Ball
- Invitations to all pre-ball events

TWO-STEP PARTNER - \$7,500

- **Event Program**
- **Pig Races**
- **Save the Dates**
- **Event Napkins/Cups**
- One reserved table of ten for dinner and entertainment- Priority Seating
- Ten tickets to the VIP Party at the Cowtown Ball and VIP Check-In
- Recognition in invitation
- Recognition on Cowtown Ball website and all social media
- Quarter page recognition in the event program
- Recognition in thank you ad published in *Fort Worth, Texas* magazine
- Invitations to all pre-ball events



PREMIUM TABLE SPONSOR - \$5,000

- One reserved table of ten for dinner and entertainment- Priority Seating
- Two tickets to the VIP Party at the Cowtown Ball and VIP Check-In
- Recognition in invitation
- Name listed in the event program
- Recognition in thank you ad published in *Fort Worth, Texas* magazine
- Invitations to all pre-ball events

RESERVED TABLE - \$3,000

- Reserved seating for ten at the 2019 Cowtown Ball
- Table name listed in the event program*

INDIVIDUAL GENERAL TICKET - \$250

- Seating is not reserved

****IMPORTANT SPONSORSHIP DATES****

In order to be included in promotional materials provided with the corresponding sponsorship level, written commitment and payment must be received by the following dates:

- Invitation July 17, 2019
- Program September 6, 2019
- Event September 20, 2019



2019 Cowtown Ball Underwriting Form

Donor's Name/Company _____

*Please record the Donor's Name/Company as you would like it listed in all printed material and recognition

Contact Person _____

Mailing Address _____

City _____ State _____ Zip _____

Phone _____

Email Address _____

*Please select level and sub-category from the following choices:

- \$50,000 Presenting Sponsor
- \$35,000 Main Stage Entertainment
- \$25,000 Catering Sponsor
- \$15,000 Exchange Avenue
 - Mobile Auction
 - VIP Party
 - Bars
 - Rentals
- \$10,000 Cattlepen Patron
 - Valet
 - Koozies
 - Invitations - SOLD
 - Event Production
- \$7,500 Two-Step Partner
 - Pig Races
 - Event Napkins/Cups
 - Event Program
 - Save the Dates
- \$5,000 Premium Table Sponsor

Billing & Payment Information

- Full payment enclosed (Make checks payable to American Cancer Society)
- Partial payment of \$_____ enclosed, please invoice me for the balance
- Please invoice me
- Paid online at www.cowtownball.org
- Please contact me for a credit card payment
- ❖ Remitted payments are to be received within 60 days of event date
- ❖ Written commitment is to be received before donor is included in promotional materials

Signature of Donor _____

Title _____

Date _____

THANK YOU FOR YOUR SUPPORT IN THE FIGHT AGAINST CANCER

Please sign and retain a copy for your files, return original to:

American Cancer Society, Attn: Cowtown Ball

1300 Summit Avenue, Suite 350

Fort Worth, Texas 76102

loren.baker@cancer.org





2019 Cowtown Ball Table & Ticket Form

Donor's Name/Company _____

Contact Person _____

Mailing Address _____

City _____ State _____ Zip _____

Phone _____

Email Address _____

*Please select from the following choices:

- \$3,000 Reserved Table (seats ten) _____ Quantity
- \$250 Individual General Ticket _____ Quantity
- ❖ Attendees must be 21 and older

Billing & Payment Information

- Full payment enclosed (Make checks payable to American Cancer Society)
- Partial payment of \$_____ enclosed, please invoice me for the balance
- Please invoice me
- Paid online at www.cowtownball.org
- Please contact me for a credit card payment
- ❖ Remitted payments are to be received within 60 days of event date
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